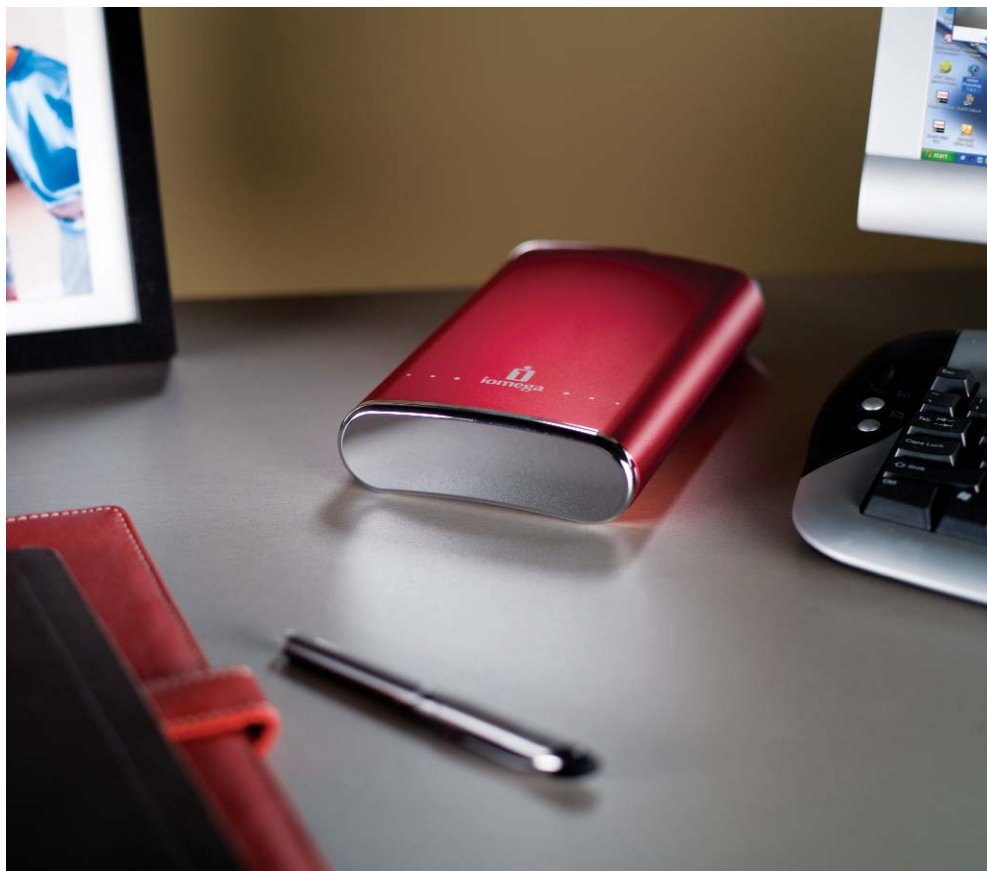


IOMEGA FAMILY OF DESKTOP HARD DRIVE PRODUCTS



iomega® offers a full line of desktop hard drive storage solutions including eGo™, Prestige™, Professional, and UltraMax desktop hard drives:

- » Great colors & designs to match your style
- » Multiple interfaces including USB 2.0, FireWire® 400, FireWire 800, and 3Gbits/sec eSATA options
- » High capacity & high performance
- » Perfect storage solution for your home or office

◀ iomega eGo Desktop Hard Drive USB 2.0 Ruby Red — now available in 1TB & 1.5TB capacities!

Easy-to-use, versatile, and secure desktop storage to safely store and backup your digital files

EASY-TO-USE iomega offers a full suite of desktop hard drive storage solutions for use with PC and Mac® computers with capacities ranging from 500GB† to 2TB.

VERSATILE Choose your style and interface connection or choose a product with extras like hub features and hot swap capabilities. Multiple interface combinations are available which include USB 2.0, FireWire 400, FireWire 800, and eSATA 3Gbits/sec (models vary).

SECURE AND RELIABLE All iomega hard drives perform exactly as you would expect from a

leader in storage. Now choose award-winning EMC® Retrospect® software and MozyHome™ Online backup service when you buy an iomega hard drive, plus, eSATA hard drives include iomega Never Down™ software that allows you to boot directly from the external hard drive in case of a disaster.

PERFORMANCE DRIVEN iomega offers desktop hard drives with super fast interfaces like the 3Gbits/sec eSATA which is up to 6 times faster than USB 2.0 — perfect for those projects that require fast transfer speeds. Plus, RAID security is offered on all multiple drive products.





>> eGo Desktop Hard Drive, Midnight Blue



>> Desktop Hard Drive



>> Prestige Desktop Hard Drive



>> UltraMax Pro Desktop Hard Drive

Iomega® Desktop Hard Drives, USB 2.0

The easiest way to save photos, music, and videos!

What color is your eGo? Iomega's popular eGo™ Hard Drive is available in a desktop product that's ideal for people who want to expand their digital storage with style. Choose one of 3 vibrant colors (Ruby Red, Midnight Blue and Jet Black) that will look great on any home or office desktop. Available in 1TB and 1.5TB (Ruby Red only), the **Iomega eGo Desktop Hard Drive USB 2.0** includes award-winning EMC® Retrospect® backup software and is a stylish, yet simple storage solution.

The **Iomega Prestige™ Desktop Hard Drive USB 2.0** provides a simple and affordable solution for all your storage needs. Ideal for

adding capacity to your system, this stylish drive offers a sturdy aluminum construction and stand. Available in 500GB, 1TB, and 1.5TB capacities, it's the easiest way to save photos, music, videos and more.

Plus, the eGo Desktop Hard Drive and Prestige Desktop Hard Drive are powered by an Energy Star® qualified adapter for a better environment! In addition, choose your backup solution: EMC Retrospect software (HD or Express) and MozyHome™ Online (2GB free) backup via download.

The **Iomega Desktop Hard Drive USB 2.0** has a sleek silver style and dual drives to offer great capacities up to 2TB. These durable hard drives are pre-formatted and plug and play for worry free set up.

Iomega Desktop Hard Drives, Professional Series

Experience the speed and performance of a 3 Gbits/sec eSATA Hard Drive!

Business professionals can expand current storage and archive important documents with the professional series of Iomega Desktop Hard Drives. Iomega offers two 3Gbits/sec eSATA/USB 2.0 desktop hard drives that are the most advanced and fastest desktop storage solutions available, ideal for those who work with professional-quality video applications or in small business environments. eSATA is a standard for a truly fast external interface connection that is faster than FireWire® 800 or USB 2.0 (up to 6 times faster than USB 2.0). This series of hard drives offers a dual eSATA/USB 2.0 interfaces for maximum flexibility. In addition to award-winning EMC backup software solutions, Iomega Never Down™ software is included to boot & work from your external hard drive plus quickly restore in case of system disaster!

Create a safety net for your system files with a complete external backup of your operating system, applications, personal settings, and data onto your Iomega eSATA hard drive (PC). Quickly boot and work directly off your eSATA desktop hard drive in case of a system failure, so you can minimize downtime and access critical data at all times!

The **Iomega Professional Hard Drive 3Gbits/sec eSATA/USB 2.0** is a sleek silver desktop hard drive that provides up to 1TB of high performance storage. This compact and durable aluminum hard drive includes a stand to make the most of your desktop space. The **Iomega UltraMax Pro Desktop Hard Drive 3Gbits/sec eSATA/USB 2.0** offers up to 2TB of capacity (2 x HDD) in a high-performance storage solution with hot swappable drives and RAID data protection features. Both products include Iomega Never Down software and backup solutions from EMC.



Protect your investment with a Silver Service Plan!

Iomega offers a Silver Service Plan to extend the original hardware warranty of your Iomega hard drive to 3 years and adds service features like free phone tech support, 1 on 1 chat, web based support and express advance exchange service. Available options vary based on service plan and product purchased. Check with Iomega or your reseller for details.

To learn more, visit www.iomega.com



>> MiniMax™ Desktop Hard Drive



>> UltraMax Desktop Hard Drive



>> UltraMax Plus Desktop Hard Drive



>> UltraMax Pro Desktop Hard Drive



>> UltraMax Pro Desktop Hard Drive (back)

Iomega® Hard Drives for Creative Professionals

Why Iomega for Mac® Users?

Iomega offers a suite of hard drives tailor-made for the Mac user with pre-formatted drives to ensure compatibility, as well as stylish designs. These drives are ideal for space-hungry applications such as archiving images and music, storing large desktop publishing files, and editing digital audio and video. They offer maximum speed and performance with your choice of multiple interface combinations including eSATA, FireWire® 800, FireWire 400 and USB 2.0 interfaces. They integrate seamlessly with Mac computers and the Mac OS 10.5 Time Machine feature plus serve as network shared storage when used with the Apple® AirPort® Extreme. Perfect for:

Digital Enthusiasts and Professionals who need the fastest transfer speeds and high capacity storage for digital editing and storage (i.e. Photographers, Videographers, Digital Audio Editors, Internet Downloaders etc.)

Mac® Consumers who value the HFS+ and FireWire formats. Industrial design complements the Power Mac and Mac Mini

Creative Services Professionals looking for secure maximum capacity storage for their large graphic design project files and images

Stackable storage for your Mac mini system!

Add extra capacity to your Apple® Mac® mini with the stylish **Iomega MiniMax Desktop Hard Drive**. Its compact stackable design provides maximum storage to manage, organize and protect your digital photos, music and movies. Choose from FireWire 400 and USB 2.0 interfaces and a hub feature. This hard drive offers more connection capabilities for additional expansion to computer peripherals such as a printer, Apple AirPort Extreme, or additional Iomega MiniMax hard drives.

Performance and flexibility for the creative professional!

The **Iomega UltraMax Desktop Hard Drive** adds secure, high-capacity storage to your computer system with a sleek compact design that complements the Power Mac. This high performance, HFS+ formatted drive includes your choice of dual, or quad

interface combinations and deliver transfers rates up to 3Gbits/sec (eSATA models) offering the speed you need for creative projects. Available in capacities up to 1.5TB.

Maximum capacity plus RAID security

The **Iomega UltraMax Plus Desktop Hard Drive**, eSATA, FireWire 800/FireWire 400/USB 2.0 has fast transfer speeds (eSATA card required), 2TB of capacity, and the data protection of RAID 0 and 1. Plus, it includes a USB hub and multiple FireWire ports for the ultimate in convenience.

The **Iomega UltraMax Pro Desktop Hard Drive**, FireWire 800/FireWire 400/USB 2.0 has a triple interface, reaches transfer speeds up to 800Mbps/s and integrates 2 hot swap SATA II hard drives to offer up to a massive 2TB capacity plus the power and reliability needed by businesses with robust storage needs. Plus, hot swap drives allow business continuity allowing easy replacement.

Software

Now choose the best backup software solution for your needs when you purchase any Iomega hard drive products! Iomega includes the top-notch combination of EMC Retrospect Express or Express HD *plus* MozyHome Online backup to secure your data at home, in the office or when you travel. All software is available via easy web download. 2GB MozyHome online backup capacity is included for free or upgrade to unlimited capacity for a low monthly fee. The Mozy Online backup solution means you can access and restore your most important data from any computer, at any location. So on your desktop or online, securing your data is easy!

In addition to award-winning EMC backup software solutions, Iomega offers Iomega Never Down software on its eSATA interface hard drive products that allows you to boot & work from your external eSATA hard drive in case of system disaster.



TECHNICAL SPECIFICATIONS

PRODUCT	SKU	CAPACITY	COLOR	INTERFACE	FEATURES	DIMENSIONS	WEIGHT
 Prestige™ Desktop Hard Drive	34270 34275 34474	500GB 1TB 1.5TB	Silver	USB 2.0	<ul style="list-style-type: none"> » Plug & play » EMC® Retrospect® software & MozyHome™ Online software via download 	L 7.82" W 4.75" H 1.22"	2.15 lbs.
 Desktop Hard Drive	33950	2TB	Silver	USB 2.0	<ul style="list-style-type: none"> » 2 x HDD » JBOD 	L 9.5" W 4.75" H 2.75"	4.8 lbs.
 eGo™ Desktop Hard Drive	34267 34492 34268 34269	1TB 1.5TB	Ruby Red Ruby Red Midnight Blue Jet Black	USB 2.0	<ul style="list-style-type: none"> » Super durable » EMC Retrospect software & MozyHome Online software via download » Vibrant colors 	L 8.1" W 5" H 1.65"	2.43 lbs.
 Professional Hard Drive	34280	1TB	Silver	eSATA/USB 2.0	<ul style="list-style-type: none"> » (1) eSATA 3GBits/s port; (1) USB 2.0 port » EMC Retrospect software, MozyHome Online software, and Iomega Never Down software via download » eSATA PCI card required (sold separately) #33859 	L 7.82" W 4.75" H 1.22"	2.15 lbs.
 MiniMax™ Desktop Hard Drive	33933 33746 33957	500GB 500GB 1TB	Silver/white	USB 2.0 FireWire 400/USB 2.0	<ul style="list-style-type: none"> » Hub Features » Mac formatted HFS+ » EMC Retrospect software & MozyHome Online software via download 	L 6.5" W 6.5" H 1.6"	2.3 lbs.
 UltraMax Desktop Hard Drive	33904 33959 33991 34495	500GB 1TB 500GB 1.5TB	Silver Silver	FireWire 400/USB 2.0 USB 2.0/FireWire 400/ FireWire 800/eSATA	<ul style="list-style-type: none"> » Mac formatted HFS+ » (1) USB 2.0 port; (2) FW 400 ports; » EMC Retrospect software & MozyHome Online software via download » Mac formatted HFS+ » (1) USB 2.0 port; (2) FW 400 port; » (2) FW 800 ports; (1) eSATA 3GBits/s port » EMC Retrospect software & MozyHome Online software via download 	L 9.45" W 5.15" H 1.63"	2.51 lbs.
 UltraMax Plus Desktop Hard Drive	34440	2TB	Silver	USB 2.0/FireWire 400/ FireWire 800/eSATA	<ul style="list-style-type: none"> » (3) USB 2.0 ports; (2) FW 400 port; » (2) FW 800 ports; (1) eSATA 3GBits/s port » Mac formatted HFS+ » RAID 0,1, JBOD » EMC Retrospect software & MozyHome Online software via download 	L 9.63" W 4.82" H 3.07"	5.02 lbs.
 UltraMax Pro Desktop Hard Drive	33952 33902 34451	2TB 1.5TB 2TB	Silver Silver	eSATA/USB 2.0 USB 2.0/FW800/FW400	<ul style="list-style-type: none"> » (1) eSATA 3GBits/s port; (1) USB 2.0 port » Hot swappable » RAID 0,1, JBOD » Iomega Never Down & EMC Retrospect Express software included » (1) USB 2.0 port; (1) FW 400 port; (2) FW 800 ports » Hot swappable » RAID 0,1, JBOD » Iomega EMC Retrospect Express software included 	L 7.88" W 6.38" H 6.13"	8.65 lbs.

eSATA PCI card required for eSATA speeds (sold separately) #33859F or latest system compatibility, please visit www.iomega.com
 Note: HFS+ formatted products must be re-formatted to use with a PC computer; NTFS formatted products must be re-formatted to use with a Mac computer



Powered by an ENERGY STAR® qualified adapter for a better environment

Iomega eGo Desktop Hard Drives, Prestige Desktop Hard Drives, MiniMax Desktop Hard Drives, Professional Hard Drives, and UltraMax Desktop Hard Drives (single drive model) are powered by an Energy Star® qualified adapter for a better environment!

www.iomega.com